NW-SCC MISSION STATEMENT

Northwest-Shoals Community College provides career technical, academic, and lifelong educational opportunities using varied delivery systems; promotes economic growth; and enriches the quality of life for the people it serves.

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A Message From Our President

I am pleased to present the 2022 Annual Report for Northwest-Shoals Community College. The annual report provides information about the productivity of the College over the 2022 calendar year.

This annual report provides a snapshot of the work of the College, but it cannot capture the breadth and qualities of our programs that make our College unique. I hope that it provides you with a sense of where Northwest-Shoals has been. Even more, I hope that it gives you a glimpse into the future and our commitment to forging stronger links to our community; to growing and enhancing our academic and technical programs; and continued service to business and industry.

NW-SCC faculty and staff are dedicated to helping students determine their career aspirations by identifying and strengthening their knowledge, skills, talents, and abilities. We take great pride in cultivating an environment of academic and technical excellence while embracing the commitment of lifelong learning.

We know our successes are shared by all the communities in our service area, and they would not be possible without your ongoing involvement and support. Northwest-Shoals remains committed to providing accessible, affordable, quality education for everyone in our community.

We will continue striving to make Northwest-Shoals Community College one of the leading educational institutions in the state and nation. As we look forward to the 2023-24 academic year, we’ll remain steadfast in our mission of providing vocational, technical, academic and lifelong learning opportunities while promoting economic growth for the people of Northwest Alabama.

Thanks again for your ongoing support,

Dr. Jeff Goodwin
President
Beginning in fall of 2022, Northwest-Shoals Community College (NW-SCC) fielded sports teams for the first time since 2011. The College received approval from the National Junior College Athletic Association (NJCAA) in the fall of 2021. In March of 2022, President Jeff Goodwin announced the hiring of the new baseball and softball coaches. “This is an exciting day for Northwest-Shoals and our community,” said Goodwin. “Patriots athletics are back, and we could not be happier about the hire of Coach Brown and Coach Langston. They are both products of the Alabama Community College System as players and coaches. They know exactly how special community college athletics are for the athletes in our area.”

The College made a $1.4 million investment into the athletics program by installing turf baseball and softball fields. NW-SCC resumed its membership with the Alabama Community College Conference (ACCC). “The Alabama Community College Conference is thrilled to have Northwest-Shoals reinstate athletics,” stated ACCC Commissioner Dean Myrick. “Northwest-Shoals’ valued history in athletics, will only enhance the prestige, and competitiveness of the Conference while setting us on a path to even greater success and notoriety. The opportunities athletics provide to future student athletes are endless, and we can’t wait for the success stories of these individuals in years to come. Go Patriots.”

Following the addition of baseball and softball, NW-SCC announced in November of 2022 another sports program, men and women’s cross country running teams, that will be based on the Phil Campbell campus. The cross country teams will be headed by Coach Mark Wells and will begin competition in the 2023 fall semester. All teams will compete against various opponents within the ACCC, NJCAA, and National Collegiate Athletic Association (NCAA).

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DEAN MYRICK
ACCC COMMISSIONER

Northwest-Shoals Community College
This fall Northwest-Shoals Community College (NW-SCC) has topped 4,000 credit students for the first time since 2010. Currently, NW-SCC has enrolled 4,071 credit students for the fall 2022 semester, which is an increase of 700 students, or over 20 percent, from final fall 2021 figures (3,371).

According to NW-SCC President Dr. Jeff Goodwin, the College looks to build on this momentum and focus on providing the best virtual and on-campus environment for its students to be successful. “It is an exciting time to be a part of Northwest-Shoals Community College,” said Goodwin. “The college is nearing completion of our new athletic fields, working on facility upgrades to both campuses, and we have an amazing team of people that are working hard every day to make sure our students are successful in their academics and in the workforce when they finish here.”

NW-SCC saw significant increases in on-campus technical programs, Child Development (up 26%), Cosmetology (up 24%), Electrical (up 30%), and Industrial Systems (up 35%), as well as a 12 percent increase in students taking virtual learning courses.

However, the largest increase in student enrollment came from students taking dual enrollment courses at area high schools or on one of the college’s campuses. From fall 2021 to fall 2022, NW-SCC saw over a 50 percent increase in dual students.

Muscle Shoals Career Academy (MSCA) at Muscle Shoals High School is one of the largest dual enrollment sites for NW-SCC. According to MSCA Principal Jeff Madden, the partnership between MSCA and NW-SCC has seen substantial growth this fall throughout their program offerings.

“We appreciate the long partnership we’ve had with Northwest-Shoals to offer our students dual enrollment opportunities across the years,” stated Madden. “We’ve seen tremendous growth this year with the expansion of dual enrollment in almost every one of our programs. There’s never been a better time to enroll in a Muscle Shoals Career Academy course, learn valuable life and career skills, and earn college credit at the same time.”

According to Dr. Crystal Reed, NW-SCC Dean of Students, the high school partnerships are essential to having a thriving dual enrollment program. “High school students are more interested in taking college-level courses than ever before at Northwest-Shoals,” said Reed. “Our K-12 school systems are doing an amazing job guiding their students into career pathways that are well suited for their students. Our high school partnerships create an environment that promotes academic and career success,” added Reed. “We want our area high school students to easily transition to Northwest-Shoals, a university or into the workforce immediately after they graduate high school.”

The 4,071-student headcount is an unofficial student census following the registration of all dual enrollment high school students and does not include students who may be auditing a class or enrolled in non-credit workforce training courses.

“It is an exciting time to be a part of Northwest-Shoals Community College.”

DR. JEFF GOODWIN
NW-SCC PRESIDENT

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Fall Enrollment Numbers

- **First-time Freshmen**: 16%
- **Virtual Learning Courses**: 12%
- **Electrical Program**: 30%
- **Child Development**: 26%
- **Dual Enrollment**: Over 50%
- **Industrial Systems**: 35%
- **Cosmetology**: 24%
- **First-time Freshmen**: 16%
- **Dual Enrollment**: Over 50%
- **Electrical Program**: 30%
- **Child Development**: 26%
- **Virtual Learning Courses**: 12%
**Student Enrollment by County**

- Lauderdale 35%
- Colbert 23%
- Franklin 20%
- Lawrence 7%
- Winston 6%
- Other 9%

**Enrollment by Race:**

- White 75%
- Hispanic 10%
- African American 8%
- Other 7%

**Average Age Excluding Dual Enrollment:** 24

**Enrollment by Gender:**

- Male 46%
- Female 54%

**Students receiving Financial Aid:** 89%

**Students receiving Federal Pell Grant:** 27%
Northwest-Shoals Community College (NW-SCC) and the Alabama Community College System (ACCS) announced that they will invest up to $30 million on capital improvement projects. Improvements, including upgrades to current facilities, will occur on both the Shoals and Phil Campbell campuses of the college.

“Our students are our number one priority and these capital projects on both campuses will give them the optimum learning environment and student experience,” said Northwest-Shoals President Dr. Jeff Goodwin. “Campus upgrades are being made to the athletic fields on the Shoals campus now with more to come and big plans are underway for needed campus renovations at Phil Campbell in the future. The improvements will also ensure that our facilities and educational environment are aligned with the outstanding instruction and support our students receive at NW-SCC.”

Funding for the campus improvement projects will be provided by NW-SCC and the Alabama Community College System (ACCS), including funds recently awarded by the Alabama Legislature through the Public School and College Authority (PSCA) bond issue. Specific construction and campus enhancement projects are expected to be approved by the ACCS Board of Trustees upon completion of final designs.

“The investment announced will not only make a significant impact on the NW-SCC student experience, but it will also have significant economic impact on Northwest Alabama,” said ACCS Chancellor Jimmy H. Baker. “Community is in our name and projects like these help our colleges better serve the communities where they reside. NW-SCC is a special place and great things are on the horizon for the college, its students, and the communities we serve.”

NW-SCC Business Office Management student, Pernesha Armstead, talked about how important it was for the look of the College to match the services and the hospitality of the faculty and staff. “I am so excited to know that the facilities and campuses at Northwest-Shoals will soon match the great services the College offers and amazing people that work here,” remarked Armstead.

NW-SCC English Instructor Michael McClung discussed how important innovative and modern facilities are to students. “Modern facilities are a must for our students and Northwest-Shoals will be in a far better position to recruit, retain, and educate students with state-of-the art classrooms and labs.”

Preliminary rendering for renovations on the Phil Campbell campus.
NW-SCC Celebrates 50th Anniversary of Nursing Program

The Northwest-Shoals Community College (NW-SCC) Nursing program celebrated its 50th anniversary with a reception on the Phil Campbell campus Friday, November 18th, in building 305.

According to NW-SCC President Dr. Jeff Goodwin, the nursing program has positively impacted so many lives in Northwest Alabama. “We reached out to alumni and community members that have benefited from our nursing program over the years and welcomed them back to campus,” stated Goodwin.

The nursing program was started in 1972 on the Phil Campbell campus to help alleviate a shortage of registered nurses in Northwest Alabama. The program has grown from an inaugural class of 30 to almost 100 students in recent years.

“I believe the nursing faculty are the heart of the program,” said Brittney Humphres, NW-SCC Nursing and Executive Director of the Phil Campbell campus. “They are true student advocates who truly care about our students and them succeeding in their career.”

Ann Bales, a 1976 alum and retired NW-SCC instructor, said the program changed everything about her life. “Nursing has been the most amazing thing in my life, aside from my children,” stated Bales. “You experience things that forever change who you are as a person.”

According to Sandi Barnes, retired Vice President of Patient Services at Helen Keller Hospital and 1979 alum of NW-SCC, The nursing program builds the strong foundation that successful nurses need in the healthcare profession. “This outstanding program not only allowed me to graduate with my nursing degree, but opened my mind to the vast opportunities healthcare offers and greatly needs,” stated Barnes. “I have experienced the amazing opportunities of many facets of the healthcare industry all within our community from clinical nursing to hospital administration through the foundation I received from Northwest-Shoals.”

“As a Chief Nursing Officer and Chief Executive Officer at Shoals Hospital, and a Chief Nursing Officer and Vice President of Patient Services at Helen Keller Hospital, I remained fully aware of the strength of the graduates of the NW-SCC program. I will forever be grateful that the committed, outstanding faculty and strong curriculum allowed me to understand how to meet the diverse needs of patients.”
NURSING 50TH ANNIVERSARY
Community Outreach

NW-SCC hosts community trunk or treat events on each campus

The last week of October Northwest-Shoals Community College (NW-SCC) hosted community trunk or treat events free to the public on the Phil Campbell and Shoals campuses.

NW-SCC hosted a drive-through trunk or treat on the Phil Campbell campus. On the Shoals campus, the event invited members of the community to park in front of building 120 and walk through the outside event. Both events featured decorated trunks from the College’s faculty, staff, and student organizations.

According to NW-SCC President Dr. Jeff Goodwin, the College looks forward to welcoming the community on each of its campuses in October each year. “I am so excited we are able to offer these fun trunk or treat events to our community in October,” said Goodwin. “Last year, we had almost 1,000 adults and children visit our two campuses. We always look forward to welcoming everyone on campus, handing out candy, seeing all the excited children in their costumes.”

NW-SCC hosts Party with the Patriots featuring The Midnighters

Northwest-Shoals Community College (NW-SCC) hosted Party with the Patriots, a W.C. Handy Music Festival event, featuring The Midnighters on Thursday, July 28, on the Shoals campus.

The Midnighters are a staple of entertainment for the W.C. Handy Music Festival and in the Shoals. The six person soul band have been performing in the Shoals since 1986. Band members include Earnest Davis, James Roy, Barry Billings, Marcus Burke, Libby Counts, and James Counts.

The free event to the public, included live music, food trucks, and an opportunity to meet the new NW-SCC Patriots baseball and softball players and coaches.

Northwest Alabama BEST Robotics excel at regional championship competition

The 2022 Northwest Alabama BEST (Boosting Engineering, Science and Technology) Robotics top teams, Brooks High School, Creekside Academy, Phillips High School, and Trinitas Classical Academy, competed in the South’s BEST Regional Championship at Auburn University winning three awards.

BEST Robotics is open to all students in 6th - 12th grades. It is free for schools to participate. Teachers who sponsor a competing team at
the Northwest Alabama hub may receive teacher stipends and qualify for TEAMS professional learning credits through Power School.

Northwest Alabama BEST (Boosting Engineering Science & Technology) Robotics is made possible by a partnership between Northwest-Shoals Community College and the Shoals Chamber of Commerce.

NW-SCC holds Black History Month awards reception and concert

Northwest-Shoals Community College (NW-SCC) hosted an awards reception and concert to commemorate February as Black History Month. The event, provided by the NW-SCC Cultural Affairs Committee, featured notable alumni from the College: Dr. Jimmy Shaw, Florence City Schools Superintendent; Kenneth Brackins, Retired NW-SCC Psychology Instructor; Nellie Eggleston, Retired Vice President of Card Services for TVA Credit Union; Dr. Roderick Shepherd, Florence High School Principal; Michele Hamilton-Gholston, NW-SCC Admissions Counselor. Also, music will be provided by NW-SCC employees: Brittany Jones, Elizabeth Harris and Grant Gunn.

Following the event, participants had the opportunity to enjoy a Soul Food tasting.

Northwest-Shoals holds community active shooter drill to improve future response

Northwest-Shoals held a simulated active shooter situation on the Shoals campus to evaluate the response of campus resources, law enforcement, emergency medical service and local hospitals. Victims portrayed by nursing and EMS students were instructed to yell, scream, cry and ask for help for their friends to simulate a real-life emergency.

In the event of an actual emergency, multiple agencies from the Shoals would respond, as would first responders from outside the area. All agencies met after lunch to evaluate the exercise.
NW-SCC Student Kasandra Valles selected as a 2022 Coca-Cola Academic Team Bronze Scholar

Kassandra Valles, a student at Northwest-Shoals Community College (NW-SCC), has been named a 2022 Coca-Cola Academic Team Bronze Scholar and will receive a $1,000 scholarship.

“We are so proud of Kasandra,” said NW-SCC President Dr. Jeff Goodwin. “She serves as one of our Phi Theta Kappa officers, and I know she will have a bright future and represent Northwest-Shoals very well.”

The Coca-Cola Scholars Foundation sponsors the Coca-Cola Academic Team program by recognizing 50 Gold, 50 Silver, and 50 Bronze Scholars with nearly $200,000 in scholarships annually.

Each scholar also receives a commemorative medallion.

Students are nominated for the academic team by their college administrators. Selection is based on academic achievement, leadership, and engagement in college and community service.

NW-SCC students selected for 2022 All-Alabama Academic Team

Northwest-Shoals Community College (NW-SCC) students Leah Grimes and Kasandra Valles were named as two of 48 students in the state to the 2022 All-Alabama Academic Team. They were honored Friday (4/22) during a recognition program at the Hyatt Regency Hotel in Birmingham.

Grimes and Valles will each receive a $1,000 scholarship for being selected to the All-Alabama Academic Team.

Grimes, a Russellville resident, is currently majoring in Pre-Pharmacy and will graduate from NW-SCC this spring. She plans to transfer to the University of Mississippi where she has received the Lyceum Scholarship and plans to pursue a career in Pharmacy.

Valles, a Rogersville resident, will graduate this spring from NW-SCC with an Associate in Science. She will transfer to the University of Alabama where she will be majoring in a Computer Engineering.

She plans to become a computer/software engineer. Earlier this spring, she was also named a 2022 Coca-Cola Academic Team Bronze Scholar and will receive a $1,000 scholarship. The Coca-Cola Scholars Foundation sponsors the Coca-Cola Academic Team program by recognizing 50 Gold, 50 Silver, and 50 Bronze Scholars with nearly $200,000 in scholarships annually.

The Alabama College System’s All-Alabama Academic Team Recognition Program was established in 1995 as an enhancement to the All-USA National Academic Team Recognition Program, which is sponsored by the Phi Theta Kappa Honor Society, the American Association of Community Colleges and USA Today.

Northwest-Shoals Community College
GED graduation signals hope and change for Florence man

By Lisa Singleton-Rickman, TimesDaily Staff Writer

For Florence resident Cory Morgan, completing the Northwest-Shoals Community College (NW-SCC) Adult Education Program was just another step towards a better life for his family.

The 36-year-old father of six walked across the stage Thursday at the Shoals campus of NW-SCC to accept his General Educational Development (GED) diploma. His children (ages 1 to 16) and the love of his life, Jerri, will be in attendance.

The GED diploma is an achievement he’s desired for two decades, but until recent years dared not to dream he could attain.

Morgan dropped out of high school at the age of 15, his sophomore year. He didn’t want to, but it seemed there was no other choice. His mother left his family when he was eight. His father subsequently left when he was 15, leaving Morgan homeless.

Living in Decatur at that time, Morgan did what it took to survive. School didn’t factor into the equation, as surviving on the streets proved his sole mission.

“I guess I was one of those guys who was headed to prison, at least during those years between (ages) 15 and 21,” he said. “I felt pretty hopeless. Both parents were gone and I was just on my own to deal with whatever life threw at me. I didn’t always make the best decisions.”

At 21, he got reacquainted with Jerri, an old friend he’d known since fourth grade. The two reconnected on the popular social media site of the day, My Space.

“We were both at a pretty tough place in life and we just clicked and never separated again,” he said. “She knew all my struggles and has always encouraged me to do better.”

Morgan worked construction, traveling from place to place with jobs until Jerri had their second child. He attempted a GED program about 10 years ago, but said “life got in the way and I never finished.”

With the birth of two more children and a growing desire for stability for his family, the couple decided to move back to the Shoals in 2020.

“I realized that nobody was going to hand me a perfect life, and I have to go after it for me and my family,” he said. “I knew I was destined to repeat the cycle I’d lived through. In my heart I desperately want the white picket fence and happy children whose lives I’m very involved in. I didn’t want to be my parents.”

Upon arriving in Florence, Morgan got involved with the Forward Program through Community Action of Northwest Alabama, a fathering program connecting participants with opportunities to better themselves.

Morgan excelled in the program, taking advantage of the adult education courses in hopes of going on to college. By December of last year, he’d completed the coursework for his diploma.

In January, he enrolled in his first welding course and is on track to graduate with an Associate’s Degree in December 2023.

“I hope to get a good paying welding job,” he said. “I just want to support my family and live the dream. I’ve been given this opportunity, which is all I ever wanted. I knew it was up to me to do something with my life, and I’m doing it.”

He said he wants his children to see him as an example of how to live, and how to parent.

“I don’t want to miss a minute with my kids, Thursday, they’ll be there to see me accomplish this goal. And my father will be there, too.”
NW-SCC receives Governor’s Seal of Excellence for the Power 5 HVAC program

Northwest-Shoals Community College (NW-SCC) has been selected as the winner of the Alabama Governor’s Seal of Excellence in Work-Based Learning for the Power 5 Heating, Ventilation and Air Conditioning (HVAC) apprenticeship program.

“It is a tremendous honor to receive the Governor’s Seal of Excellence in Work-Based Learning,” said NW-SCC President Dr. Jeff Goodwin. “Our work-based learning team does a tremendous job of partnering with area businesses and industry to develop programs, like the Power 5, to get our students plugged directly into the workforce.”

NW-SCC began the Power 5 program in January 2020. It is the first registered, competency-based HVAC apprenticeship in Alabama. At the time of its inception, the Power 5 program had 22 apprentices, all of whom were placed in work-based learning during the first semester, and eight pre-apprentices completing the Manufacturing Skill Standards Council (MSSC) credential in their high schools.

HVAC Instructor Randy Corsbie works directly with industry partners to train students and place apprentices in the field. “The HVAC industry in our area has needed a program like this for several years,” stated Corsbie. “It has been amazing to work with our industry partners to help build a program that has filled immediate workforce needs in the HVAC industry. We have experienced tremendous growth in the program and I believe it will continue to increase.”

In its first year, the HVAC program experienced an enrollment increase of 72% in one year. Student participation in the Power 5 program continues to grow. The program currently has 38 apprentices, 3 pre-apprentices, and 12 applicants. The flexibility of the program gives students previously disconnected from post-secondary education an opportunity to start or continue their education while earning a competitive wage. Apprentices range in age from 18 to 60.

During the transition to remote work and learning due to the COVID-19 pandemic, no Power 5 apprentice lost any work opportunities. Corsbie utilized FaceTime, video chat platforms, and messaging applications to observe students in the field and provide instant feedback while students completed installation and repair calls. “I feel like this really helped our students learn to adapt,” said Corsbie. “In the field you face all kinds of problems that you are not expecting, this helped them learn that first-hand while they were still in school.”

Our work-based learning team does a tremendous job of partnering with area businesses and industry to develop programs, like the Power 5, to get our students plugged directly into the workforce.

DR. JEFF GOODWIN
NW-SCC PRESIDENT
Northwest-Shoals Community College
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**NW-SCC named one of 10 finalists nationwide for The Million Dollar Community College Challenge through the Lumina Foundation**

Lumina Foundation named Northwest-Shoals Community College (NW-SCC) as one of 10 finalists for The Million Dollar Community College Challenge, a national grant opportunity supporting brand building and marketing for community colleges.

“It is so exciting to be selected as one of 10 finalists from hundreds of submissions across the country,” said NW-SCC President Dr. Jeff Goodwin. “We have a passion for educating our community, and we want our prospective adult students to know that college is for everyone and we are working to remove any barriers that might hold them back.”

The college was one of nine others to receive $100,000 each, plus technical assistance.

**Dr. Timmy James receives Luthman Meritorious Service Award**

Northwest-Shoals Community College (NW-SCC) Dean of Academic Affairs Dr. Timmy James was awarded the 2022 Carol A. Luthman Meritorious Service Award by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), which is the accreditation agency for institutions of higher education.

The annual award was presented to five individuals across the Southeastern United States as part of the SACSCOC Annual Meeting held in Atlanta, Ga. on December 3-6, 2022. It honors outstanding service to the peer review accreditation process, including volunteerism, leadership and commitment to the principles of accreditation.

**NW-SCC employees recognized at 2022 Chancellor’s Awards Ceremony**

Four Northwest-Shoals Community College (NW-SCC) employees were recognized at the 2022 Alabama Community College System (ACCS) Chancellor’s Awards ceremony at the Birmingham–Jefferson Convention Complex (BJCC) in Birmingham, Ala.

Chancellor’s Awards are given annually to each community college in four categories: Administrator of the Year, Academic Faculty Member of the Year, Technical Faculty Member of the Year and Support Staff Member of the Year. The 2022 award winners for NW-SCC were: Administrator of the Year, Amanda Peters, Coordinator of Career Services; Academic Faculty of the Year, Beth Loveless, Biology Instructor; Technical Faculty of the Year, Dr. Chris DeMorse, Emergency Medical Services Program Director; Support Staff Member of the Year, Michelle Napier, Admissions Office Manager.

**NW-SCC Public Relations Department wins seven statewide awards**

The Northwest-Shoals Community College (NW-SCC) Public Relations and Marketing Department received seven (7) awards and was recognized for its outstanding marketing and public relations efforts by the Alabama Community College System Public Relations Association (ACCSPRA).

During the 2022 ACCSPRA’s annual conference in Gulf Shores, Ala., NW-SCC Director of Public Relations and Marketing Trent Randolph accepted awards for website, flyer design, brochure design, college promotional video, photography, poster design and online advertising.
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