



Northwest Shoals
COMMUNITY COLLEGE
presents

MISS NORTHWEST SHOALS

SCHOLARSHIP COMPETITION

February 17, 2024

Bevill Center, Phil Campbell Campus

CONTESTANT PACKET

Thank you for your interest in the Miss Northwest Shoals Competition! As an official preliminary Competition for the Miss Alabama/Miss America system, we are honored that you have chosen this competition to participate in. The Miss NWS Competition is a valued tradition returning to Northwest Shoals and we are excited about this first year to make history! The women who have competed and worn the crown of Miss Alabama have always demonstrated grace, sophistication, poise, intelligence, and a commitment to excellence in all they do; and we expect nothing less from our 2024 class!

Please read through this packet of vital competition information. It includes all the necessary information you will need to become an official competitor in the 2024 Miss Northwest Shoals Competition.

For questions not answered in this packet, please contact the Miss Northwest Shoals Director, Ms Savannah Liles via email at savannah.liles@nwsc.edu.

INSTRUCTIONS

REGISTRATION CHECKLIST:

___ Signed contracts are due by Monday, January 22 by 5:00pm

The number of candidates will be limited to the first 24 women who turn in their signed contract to the Office of Student Life or emailed to savannah.liles@nwsc.edu.

___ Attend Candidate Orientation – Thursday, January 11 at 5:00pm

___ The following items are due January 22 at 5:00pm

___ Introduction Form

___ Biography for Publicity

___ Talent Request Form

___ Pay your Miss America Registration Fee: <https://www.missamerica.org/register/>

___ Upload Important Information into the Orientation File Upload Form:

___ Birth Certificate (This does not have to be an official copy)

___ Miss America Registration Fee Confirmation

___ Northwest Shoals Community College Transcript (Can be unofficial)

___ Headshots

- Contestants must submit headshot by January 22 at 5:00pm
- If a contestant needs to have a headshot made, email savannah.liles@nwsc.edu by January 8th to make any necessary arrangements

___ Attend Candidate Workshops on Tuesdays at 5:00pm

___ January 16 – What to wear

___ January 23 – Community Service

___ January 30 – Fundraising

___ February 6 – Interview skills

___ Email Required Miss Alabama Paperwork to savannah.liles@nwsc.edu

(Official examples are available on the Miss Northwest Shoals website and are available by request)

___ Community Service Initiative Essay

___ Resume/Fact Sheet

___ Miss Alabama Local Candidate Contract

___ Finalized Paperwork due – January 22 at 5:00pm

Miss Northwest Shoals Local Contract

STATEMENT OF UNDERSTANDING

The Miss Northwest Shoals Competition is organized as a nonprofit college event whose express purposes include:

1. The provision of scholarship funds.
2. The representation, with integrity and character, of Northwest Shoals Community College, throughout the courses of public appearances by Miss Northwest Shoals.
3. The promotion of NWSCC for recruiting students and representing the College and other Miss Northwest Shoals sponsors as directed by the Competition Director or College President.

DEFINITION OF RELATIONSHIPS

1. Miss Northwest Shoals must realize and recognize the fact that for the year (a year is equivalent to the period extending from the 2024 to the 2025 Miss Northwest Shoals Competition) of her reign she will and must be Miss Northwest Shoals, rather than herself. She must maintain proper personal grooming whether on campus, going shopping, or on any personal errands. She is Miss Northwest Shoals wherever she goes and must look the part. Miss Northwest Shoals is, in a way, a celebrity, a name, and a public servant, all of which must supersede her personal life, desires and former commitments.
2. The Miss Northwest Shoals Competition, through the Competition Director who serves as General Chairman of the Competition, has management control of Miss Northwest Shoals for the entire year of her reign. This statement includes all appearances, on and off campus activities as Miss Northwest Shoals, parties and/or anything concerning her whereabouts, which may include an introduction as Miss Northwest Shoals.
3. Management coordination is most important to insure efficient management. To insure efficient management of Miss Northwest Shoals in a harmonious manner, Miss Northwest Shoals will:
 - a. Refer ALL appearance requests to the Competition Director.
 - b. Refer ALL press, radio, or TV requests to the Competition Director.
 - c. Refer ALL endorsement requests to the Competition Director.
 - d. Honor and fulfill all approved appearances scheduled by the Competition Director.
 - e. Properly prepare herself to meet the requirements of approved appearances adequately and successfully.
 - f. Meet biweekly with Competition Director during fall and spring semesters.
4. Alternates and vacancies: The Miss Northwest Shoals Competition selects a first, second, and third alternate. In the event Miss Northwest Shoals becomes Miss Alabama or is no longer eligible to serve, the first alternate will take her place but be unable to compete in the next Miss Northwest Shoals Competition. Within 2 days of the vacancy, the first alternate must decide if she will serve or cede the crown to the second alternate (second has the option to cede to third) if any would rather compete than hold the title. If the Miss Northwest Shoals selected at competition is replaced by the first, second or third alternate, and the alternate can no longer serve, the title will remain unfilled until the next competition. (In other words, no more than 2 individuals can have the Miss Northwest Shoals title during one competition cycle.)

THE MISS NORTHWEST SHOALS PROGRAM WILL

1. Confirm all appearances and requirements pertaining thereto.
2. Ascertain that all prizes, scholarships, and gifts are presented to Miss Northwest Shoals.
3. Screen all appearance requests and protect Miss Northwest Shoals from undesirable appearances.
4. Maintain Miss Northwest Shoals' calendar and notify her with adequate notice of each appearance.
5. Provide for adequate training, coaching, rehearsal etc., for the role of Miss Northwest Shoals.
6. Arrange for and execute press coverage for appearances when appropriate.
7. Assist in the provision and approval of an evening gown up to \$_____ for the Miss Alabama Competition.

MISS NORTHWEST SHOALS MUST:

CHARACTER/IMAGE

1. Present a warm, friendly attitude and welcoming presence during her appearances and in public, as she can always be identified or introduced as Miss Northwest Shoals.
2. Be a current part-time student at the Northwest Shoals Community College and shall never have held the title of Miss Northwest Shoals.
3. Present herself in all public matters and forums with respect, decorum, and class. Miss Northwest Shoals must present herself (appearances, media interviews, social networking sites, etc.) in a manner that does not draw negative attention to her words or image. She will refrain from using slang and curse words, public gossiping, and will refrain from posting or allowing controversial pictures of herself to be taken/posted by others.
4. Provide her own wardrobe requirements over and above those provided by the College and sponsor wardrobe allowance.
5. Maintain her wardrobe in a cleaned and pressed condition.
6. Agree that her services are extraordinary and unique. Therefore, in the event of such a breach or attempted or threatened breach, the Miss Northwest Shoals Competition will be entitled to equitable relief by terminating her right to the title of Miss Northwest Shoals.

REQUIRED DUTIES

1. Represent, with integrity and character, the Northwest Shoals Community College throughout the course of public appearances.
2. Promote Northwest Shoals through recruiting students and representing the University and other Miss Northwest Shoals sponsors as directed by the Competition Director or College President.
3. Emcee for Student Government Association's and/or campus sponsored events including Spring Fling, Halloween Costume Contest, Preview Days, Homecoming, and/or other events as assigned.
4. Attend Freshman Patriot Days and Preview Day.

5. Attend all contestant interest meetings for the Miss Northwest Shoals Competition.
6. Responsible for the selection of the Theme for the following Miss Northwest Shoals Competition.
7. Maintain a minimum cumulative GPA of 2.50 and part-time status throughout the Northwest Shoals reign.
8. Maintain 2 weekly office hours in the Student Services during operating hours (8:00 AM – 4:30 PM) during the Fall and Spring Semester.
9. Manage the awards table on-stage at the Awards Night
10. Maintain an active social media presence by posting on Facebook and Instagram at least once a week.

**First Runner Up Note: The college and Miss Northwest Shoals supporters are not required to provide the exact original scholarships and prizes to the First Runner-up if they are asked to fulfill the duties of Miss Northwest Shoals.*

I, _____, a Miss Northwest Shoals contestant, have read the contents of this agreement and understand all conditions, rules and regulations set forth by the Miss Northwest Shoals Competition, and further commit to abide by these rules both as a contestant and in the event I should win the title of Miss Northwest Shoals.

Signature of Contestant

Signature of Parents for Contestants under age 19